

March.25.2009
* A G E N D A *
5:30PM Registration
6:00 Welcoming Remarks
6:10 Guest Speaker:
Hal LaFlash
6:30 Clean Power Finance
6:50 Speaker:
Dr. Lisa Friedman, PhD
7:15 B • R • E • A • K
7:20 M&A Panel

Guest Speaker



Hal LaFlash

Pacific Gas & Electric (PG&E), Director of Emerging Clean Technology Policy

Hal LaFlash is the director of emerging clean technology policy in the energy procurement organization at Pacific Gas and Electric Company.

His duties include assessing the state of technologies that will affect how PG&E fills its future resource needs, which includes understanding, evaluating, and supporting emerging renewable energy and other clean energy technologies.

Hal has been at PG&E for 29 years where he has held various positions in energy efficiency, non-utility generation, gas transportation, resource planning, and renewable energy policy. He also held positions at PG&E Corporation in corporate development and business planning.

Hal was a member of the Solar Task Force of the Western Governors Association's Clean and Diversified Energy Initiative; he co-authored "Hedging Carbon Risk: Protecting Customers and Shareholders from the Financial Risk Associated with Carbon Dioxide Emissions," which was published by the Electricity Journal; and he is currently a co-chair of the Utility Committee of the American Council on Renewable Energy, a member of the Executive Board of the California Biomass Collaborative, and a judge and member of the Board of Advisors for the California Clean Tech Open business plan competition.

Hal has a Bachelor of Science in Mechanical Engineering and a Masters in Business Administration.

Presenting Company



www.cleanpowerfinance.com

The mission of Clean Power Finance, Inc. is to bring energy efficiency and renewable power to the mass market. Expanding the availability and practicality of renewable energy is not only the company's sole focus, it's also their passion. With years of experience, the team is made up of industry experts in renewable energy, consumer finance, and consumer online services.

Nationwide, Clean Power Finance has partnered with the top renewable energy experts to provide financing options for the purchase of a residential or commercial energy projects. As a member of several industry organizations and with patent-pending technology, Clean Power Fi-

nance offers a unique approach in expanding this fast-growing market. The firm is focused on delivering the smartest financing solutions that best serve clients' needs. The company offers attractive residential and commercial financing options.

For solar providers, Clean Power Finance also offers CPF Tools, the leading solar sales solution in the US. CPF Tools provides a complete lead generation, system configuration, pricing, proposal generating, and financing platform. The company works with partners across the country to develop cross-promotional marketing campaigns to better target prospective residential and commercial solar customers and to provide them with unique financing opportunities.

The chairman & founder is Gary Kremen, a serial entrepreneur and expert in emerging growth companies. He is an investor in over 40 companies, private equity funds and venture capital funds.

Technology Panelists for Alternative Energy

Chuck Boggs Central Coast Investors Roundtable

► Chairman



Mr. Boggs is Chairman of the Central Coast Investors Roundtable (CCIR) Membership Committee. CCIR is a group of private investors that meets monthly in Monterey, California.

Chuck is co-founder of Centegy Corporation an internet business solutions provider focused on the supply chain management market. Previously, as Vice President of NovaLink USA, he sold, designed and managed the development of more than 60 Website projects for clients like American Express Travel Services, Harvard's Deaconess Medical Center, Digital Equipment Corporation, Liberty Mutual Insurance, Norton Corporation and Silicon Valley Bank.

Chuck's management career spans more than 25 years during which he has served as a Senior Executive in a public company, taken a company public as CEO, served on the senior team of several start ups and authored several articles on Telecommunications Management and Technology. Mr. Boggs attended San Francisco State University and majored in Radio, Television and Film Production.

Basilio Chen Evotech Management Corp ► Managing Director

Mr. Chen has more than 30 years of product and business development consulting, senior management with companies such as



ROLM/IBM, General Electric, United Defense, Alcatel, L.M. Ericsson and Tyco-Raychem including lead participation in several patents involving batch crystallization for purifying water and SCADA for flood control.

Basilio has been a corporate developer, advisor, executive and financier of numerous developmental public companies.

Mr. Chen has been a former member of Wells Fargo Strategic Advisory Board,

California State Assembly Select Committee on Asian Trade, Presidential Business Commission.

Mr. Chen has a B.S. in Electrical and Electronics Engineering (cum laude 1974), Professional Engineering Certification (Panama 1975), graduate studies in pattern recognition, business administration and finance (1976).

Brian Dunn Growth Capital Services ► CEO



Brian Dunn is the CEO of Growth Capital Services, a firm he founded in 2001. In addition to providing regulatory infrastructure for affiliated private placement agents, he uses his network to vet deals for a select group of individual and institutional investor clients. Previously, Brian was a founding partner of Aquillian Investments, a leading private investment firm oriented towards sustainability.

In the late 1990's, he served as the first staff member of Investors' Circle, a national angel investment group that has facilitated more than \$150 million in private investment capital. In this capacity, he evaluated thousands of early stage investment opportunities, cultivated a network of investor interest, and gained key experience in operating a small, growing firm. He continues to support Investors' Circle on its deal selection committee and as a speaker, sponsor and member.

Brian has FINRA Series 7, Series 24, Series 27, Series 63, and Series 65 registrations. He earned a BA from UC Berkeley, an MA in International Economics from Johns Hopkins University, and an MBA from the Wharton School of Business.

James Nixon Sustainable Systems, Inc. ► Co-Founder & Chairman

Mr. Nixon is Co-Founder and Chair of the Board of Sustainable Systems, providing market-based strategies to achieve sustainable development and smart growth. Sustainable Systems serves as lead consultant to Bay Area Council for the Bay Area Family



of Funds, a "double bottom line" initiative and pool of \$250 million in private equity real estate and venture capital seeking a market rate of financial return (first bottom line) and substantial economic, social, and environmental returns (second bottom line). In addition, the firm is also the manager of the Oakland's Communications Technology Cluster Business Acceleration Center with 35 resident business and financial services companies offering assistance to businesses that want to grow faster and smarter.

Mr. Nixon is co-author of *The Double Bottom Line Handbook: A Practitioner's Guide to Regional Double Bottom Line Investment Initiatives and Funds*, the first comprehensive study of the \$12 billion + asset class of Double Bottom Line private equity investment funds.

He holds a Series 7 Securities Registration and a Series 24 Principal's Registration with Growth Capital Services.



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The Communications Technology Cluster is a business incubator providing strategic consulting and business services for companies with **HIGH GROWTH POTENTIAL** in various technology sectors. The CTC's goal is to be an enabling force in the **ECONOMIC DEVELOPMENT** of the greater metropolitan Oakland region.

Panelists for Mergers & Acquisitions

► Moderator ◀

Robert B. Dellenbach Reed Smith ► Partner

Rob's practice focuses on high-growth companies, their financing and their strategic, complex and cross-border transactions. He has more than 20 years of experience working with technology, life science, energy and clean tech, and other high-growth companies in Silicon Valley and worldwide. Over the course of his career, Rob has led teams that have advised clients on hundreds of venture capital and private equity financings, mergers, acquisitions, public offerings and strategic intellectual property transactions.



Rob serves as general counsel and trusted advisor to many of his clients. He's particularly skilled in business planning and has written and advised on many of his clients' business plans, private placement memorandums and prospectuses. Rob speaks frequently on business planning, venture capital finance and acquisition strategies.

Rob devotes many hours to pro bono representation and promotion of diversity in entrepreneurship and in the legal community. Among other activities, Rob supports the Climate Protection Campaign, a non-profit organization dedicated to reducing greenhouse gas emissions and our carbon footprint. Rob also serves as an advisor and guest lecturer at the Lester Center for Entrepreneurship and Innovation at the Haas School of Business, University of California, Berkeley.

Bert Clement Advanced Water Technologies, Inc ► President & COO

Mr. Clement has 25 years of large company operational and management experience. Most recently, he was Chief Financial Officer of VeriSign, Inc. a \$1.6 billion internet and communications company. He has extensive experience in finance and



accounting, in particular mergers and acquisitions with 60+ transactions in the last 10 years. His background includes SEC compliance for large public companies and experience as the main point of contact with large fund investors.

Prior to Verisign, Bert had 12 years at PricewaterhouseCoopers including three years in Europe. He was responsible for due diligence and operational integration for acquisitions. Mr. Clement also worked for MCI Communications focusing on venture alliances and acquisitions.

Bert has a Bachelor of Accountancy from George Washington University.

Brad Peery Brad Peery Capital, LLC ► Founder



With over 30 years of experience as a technology analyst, and as an investor in emerging technology companies, Mr. Peery identifies emerging Cleantech and Communications Technologies, and serve as a resource in helping develop and commercialize those technologies in the U.S. and abroad. Brad has founded two companies, and is currently an Advisor to both Cleantech and Communications Technology companies.

In 1990, Mr. Peery founded Brad Peery Capital, an investment advisory firm which managed investment partnerships and provided financial and strategic consulting services in the media and communications sectors. Brad Peery Capital managed two U.S. and two International Emerging Telecommunications funds. Brad Peery Capital's funds made investments in 23 private telecommunications technology and services companies.

Mr. Peery received his M.B.A., B.S.E.E., and M.S.E.E from Stanford University. He also worked on a Doctorate in Finance and Economics at New York University and UCLA. Brad is a member of Silicon Valley Chapter of The Keiretsu Forum

John Stuart Claremont Creek Ventures ► Managing Director

Mr. Stuart has spent the last 20 years managing, building and investing in technology and life science companies. John focuses on the intersection of the information technology and life sciences markets including bioinformatics, molecular diagnostics, genomics, proteomics, software and instrumentation for med-tech industries.



John serves on the board of directors of several firms including Arcxis, Tibion, and Fluxion. He is an Industry Fellow at the Center for Entrepreneurship and Technology at the College of Engineering as well as a member of the Advisory Council to the Lester Center's Berkeley Entrepreneurs' Forum at UC Berkeley.

Early in his career, he joined Alafi Capital, an Emeryville-based venture firm specializing in early-stage biomedical companies, where he served as an officer of the General Partner. At Alafi, John lead investments in more than a dozen successful start-ups, and served as the senior executive and board member of various firms.

John lives in Berkeley with his wife and three children.

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FORUM

Keiretsu Forum is the largest angel investor network in the world.

Keiretsu Forum has chapters in the United States, Canada, Europe, and Asia.

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Internet Securities Team



**Michael
Beardsley, CEO
& President**

Michael Beardsley has over 18 years of technology experience and over 13 years of investment banking experience. Mr. Beardsley founded Internet Securities in January 1999 and manages all operational and strategic aspects of the Firm. Prior to Internet Securities, Mike worked for Merrill Lynch in New York City for four years as a sell-side equity analyst covering the data networking and telecommunications equipment industries. Prior to Merrill Lynch, Mr. Beardsley was a management consultant at J.P. Morgan in New York City working in the Firm's telecommunications department. Mike was also a senior telecommunications equity analyst at Pacific Growth Equities in San Francisco. Prior to Mike's Wall Street career, he worked for Hewlett-Packard in Cupertino and Sunnyvale for seven and one half years in marketing management and telecommunications management roles. Mike's positions at HP included: Marketing Program Manager, Product Marketing Engineer, Telecom Operations Manager, and Telecom Engineer.

Mr. Beardsley holds an M.B.A. from Columbia University, B.A. in economics from U.C. Berkeley, and A.S. in data communications from Foothill College. Mr. Beardsley possesses NASD Series 7, 24, 63, 65 and 87 licenses.



**Henry K.
Wong, Vice
President &
CTO**

Henry K. Wong has a marketing management and technology background from companies such as Intel Corporation and McDonnell Douglas (now owned by Boeing Corporation). Prior to joining Internet Securities, Mr. Wong worked at Intel Corporation for six years in product marketing and corporate development roles where he was involved with the Pentium processor/platform and launching the first 64-bit Itanium processor and systems. In addition, he recruited key server software developers and operating system vendors. Prior to joining Intel, Henry worked for an interactive television startup company and a server database firm. Mr. Wong also has engineering experience from McDonnell Douglas where he was a lead information technology engineer developing several mission critical applications.

Mr. Wong has an M.B.A. from Columbia University and a B.S. in engineering from the University of California at Berkeley.

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Internet Securities® is an investment bank, online brokerage, and registered investment adviser.

We provide investment banking services to companies which participate in high growth market segments within the alternative energy, communications technology, Internet, biotechnology, energy & water, software, and real estate industries.

Internet Securities® online brokerage and registered investment advisor divisions serve individuals, companies, and non-profit organizations.

If you represent a high growth middle market company in need of additional capital or M&A services our Investment Banking Team would like to talk to you.

Internet Securities has a large and expanding Investor Network of venture capital investors, strategic corporate investors, and accredited angel investors which are actively engaged in investing in private and public technology companies. These investors are located across the United States as well as in Europe and Asia.



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