

May.04.2011
 * A G E N D A *
 5:30PM Registration
 6:00 Welcoming Remarks
 6:15 Guest Speaker:
 Mia Javier
 6:40 Puralytics
 7:00 SECCO2 Engines
 7:20 B•R•E•A•K
 7:30 M&A Panel

Technology Showcase

Guest Speaker

Mia Javier
 Clean Tech Group



Water Research Analyst

As the Cleantech Group's water analyst, Mia leads CTG research coverage of water technology and investment trends. Additionally, she leads custom-research projects with clients including Veolia, GE Water and the United States EPA and fundamentally aims to assist the decision making of executives interested in the adoption of or investment in water technologies.

Mia also develops programming for the firm's water-related events, manages the Cleantech Group's database of cleantech startups seeking capital and/or strategic partners, and leads the evaluation and selection of water companies to pitch at the Cleantech Group's Forums. She regularly consults on water issues

to multinational corporations and governments, serves as a panelist for events covering water venture investment and innovation trends, and answers media inquiries on water topics.

Mia brings over 2 years of cleantech industry experience and began her career as a data analyst working with cleantech venture investments, M&As and IPO transactions for the company's quarterly investment monitor. Mia holds a Bachelor of Science degree in statistics from the University of Michigan and is a first generation Filipino-American passionate about environmental justice issues especially as they relate to water.

Presenting Companies



<http://www.puralytics.com>

Puralytics is pioneering an entirely new photochemical technology for water purification. Enabled by recent advances in semiconductor, optics, and nanotechnology.

The Puralytic Process effectively removes the broadest range of contaminants. These include organic compounds (i.e. pharmaceuticals, pesticides, herbicides), heavy metals (like lead or mercury) and micro-organisms.

The process is environmentally and cost effective. There are no chemicals or Additives, no waste water and no pressure loss.

and no pressure loss.

Product Overview

Puralytics offers products in two families:. The SolarBag harnesses the the power of the sun to purify water. The Puralytics SolarBag delivers

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<http://www.secco2.com>

SECCO2 Engines is an engine technology company that represents an interesting breakthrough in efficiency, power density, fuel flexibility and emissions for stationary and mobile engine markets.

This company was developed to provide superior performance to the internal combustion engine in the areas of efficiency, power density, fuel flexibility and emissions.

SECCO2 Engines research and development in unique technologies has produced significant advancements over the internal combustion engine. The SECCO2 Engine is a more efficient, more powerful, more adaptable, cheaper and cleaner replacement for the internal combustion engine.

SECCO2 Engines regularly conducts 3rd party validation of it's engine performance through leading engine design houses such as FEV.

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Technology Panelists for Alternative Energy

Nicholas Henderson
Internet Securities
► **Dir. Of Investment Banking**

Nick Henderson sources, structures, and implements private placements and M&A activities within the Investment Banking division and is also involved with corporate development initiatives at the Firm. Prior to Internet Securities, Nick was a Partner at CFOwise where he provided interim CFO services to companies in the Bay Area. Previously, he built up and sold a radio station group. He started his career at Intel Corporation as an engineer.

Mr. Henderson holds a B.A. from Harvard University and an MBA from U.C. Berkeley's Haas School of Business.

Brad Winegar
Pacific Private Capital, LLC
► **Managing Director**

Brad Winegar is currently a Managing Director with Pacific Private Capital (PPC), a private equity firm that specializes in equity and mezzanine financing for acquisition, recapitalization and growth investments in lower middle market companies.



Prior to joining PPC, Brad served as Senior Vice President of Prudential Capital Group (PCG) where he managed a portfolio of assets in various stages in the discount retail, cable, transportation, technology, printing, and alternative energy. Prior to PCG Brad was stationed in Hong Kong with Prudential Asia, a private equity and venture capital unit of The Prudential, where he was responsible for investments by the Asian Infrastructure Mezzanine Fund, which focused on investments in the power, telecom, transportation and water sectors of the emerging markets of Asia.

Mr. Winegar has served on numerous Boards including FusionWare Corporation, Matterhorn Group, ContainerTrac and Navis Logistics, Inc. and is also a member of the Keiretsu Forum Angel Network. Brad resides in the East Bay with his wife and two children.

James Jones
Valencia Ventures
► **Managing Partner**

James Jones is a Managing Partner at Valencia Ventures. Mr. Jones is a proven operational executive in the software industry with a diverse background in financial planning, operational efficiency, acquisition deal structuring, post-merger integration, and strategic consulting management.

The aim of Valencia Ventures is to provide equity capital to early-stage Information Technology companies. A primary investment focus is on women and minority founded and managed companies in the Western United States.

Mr. Jones earned his MBA from Harvard and graduated with a B.S. degree in Systems Engineering from the United States Military Academy.

Leon Wong
Palo Alto Research Center (PARC)
► **Director**

With an extensive background in business, product development, and entrepreneurship in the high-tech industry, Leon is responsible for developing commercialization strategies and evaluating market opportunities at PARC. He is currently focusing on emerging technologies in cleantech, nanotech, MEMs, and novel electronics.

Before joining PARC, Leon was a director at Microchip Technology, where he led a team responsible for product management, product marketing, and worldwide business development. Prior to Microchip, he was a chip design lead at several networking semiconductor startups, including Centillium Communications which went IPO in year 2000.



Leon received his MBA from Harvard Business School and B.S. in Electrical Engineering and Computer Science from UC Berkeley. He has 6 U.S. patents.

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Panelists for Mergers & Acquisitions

► Moderator ◀

Donald C. Reinke
Reed Smith
► Partner



Mr. Reinke is a law partner with Reed Smith and has extensive experience as a corporate lawyer in the areas of venture capital finance, public securities offerings, mergers and acquisitions and other general corporate representation of emerging growth companies.

Don has authored several articles on venture capital financing and he is a frequent speaker and panelist for the State Bar of California and CLE International covering corporate finance, venture capital and securities law topics. Don currently serves as Co-editor and chapter author to the California State Bar's soon-to-be-published book entitled Practice Guide to California's Blue Sky Securities Law.

Prior to Reed Smith, Don was a former Partner with Crosby Heafey Roach & May, and Managing Partner of Bay Venture Counsel. He holds a B.A. from Pomona College and a J.D. from the University of California, Los Angeles.

Matthew Denesuk
IBM Venture Capital Group
► Partner

Matt Denesuk oversees R&D programs relating to natural resource management, operational efficiency, and sustainability at IBM Research. He is also a Partner with IBM's Venture Capital Group, focusing on new businesses and technologies related to cleantech, business services, and analytics. He was previously the leader for efficiency and measurements in IBM's Global Technology Services business, and for global strategy for IBM's technology-based services transformation. Prior to that, he held various positions in IBM Research focused on incubations and spin-outs, in such areas as medical diagnostics, advanced sensors, B2B portals, and text analytics. Before joining IBM, Matt co-founded and managed several companies, including a globally integrated con-

sumer products company and a biodegradable plastics company. He has also led fundamental research into intelligent window technologies for green buildings, and served for many years as a consultant specializing in IP strategy & litigation and product liability.

Matthew received a B.S. from MIT in Electrical Engineering and Computer Science, and M.S. and Ph.D. degrees from the University of Arizona in Materials Science and Engineering.

Joe Preis
Keiretsu Forum
► Angel Investor



Joe has 20+ years of strategic management and finance experience in entrepreneurial ventures in varied industries.

As CEO, Mr. Preis successfully grew MetroRent, Inc., an online rental service, and sold it (and "move.com") to Cendant Corporation.

He was on the management team of Aviva Sport, a toy business, when it was sold to Mattel.

Mr. Preis is a licensed California real estate broker and has redeveloped and managed properties in Northern California for his own account and others'

Mr. Preis is an active angel investor in the Keiretsu Forum, and past president of the Entrepreneurs' Organization in San Francisco. He has been a board member or advisor in ventures in real estate brokerage (CleanOffer.com), online printing (inkChaser, sold to Inner Workings), food ingredients, and renewable power.

Mr. Preis' prior experience includes real estate investment banking, where he helped to arrange over \$250 million in financing for various real estate developments; corporate strategy consulting to Fortune 500 clients with Braxton Associates, and real estate syndication at Consolidated Capital.

Mr. Preis holds a BA, in Demography from Harvard, and an MBA from Stanford.

Bert Taube
Kellogg Alumni Leadership Board
► Chair of Clean Technology and Energy

Mr. Taube serves as a mentor at the Environmental Business Cluster in San Jose as well as an advisor, investment & technology consultant for several cleantech and energy startups in Silicon Valley. He founded and chairs two cleantech and energy groups for the Kellogg Alumni Leadership Board SF/Bay and the Silicon Valley San Jose Chapter of CalCPA. Prior to that, Bert held positions such as director of business development, senior sales & marketing manager as well as product and project manager for companies such as Siemens or Supertex. He developed advanced energy & automation project solutions supplied to industrial manufacturers, railway operators and utilities in Europe, North and Latin America.

Bert holds a Ph.D. in electrical engineering from Rostock University and an MBA from the Kellogg School of Management.



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Keiretsu Forum has chapters in the United States, Canada, Europe, and Asia.

www.keiretsuforum.com

Presenting Companies



clean drinking water that meets the WHO standards in remote areas. No electricity, chemicals, or light sources are needed.

This passive purification product is perfect for **Base of Pyramid** - Drinking water. The poorest 4 billion people on earth are the base of the economic pyramid, and yet pay too much for poor quality water. The SolarBag will allow people to drink the purest water any of them have ever had at a lower cost than their current sources. **Military Individual Water Purifiers (IWPs)** - No chemicals are required to meet individual water needs in remote locations, **Outdoor Recreation** - Perfect for camping, backpacking, kayaking, and canoeing anywhere pure drinking water is a concern, and **Emergency Preparedness** - Using no chemicals and providing compact size, light weight, long shelf life, rugged, and easy transport, these SolarBags can provide clean drinking water anywhere.

Shield (LED) Powered: The latest advances in semiconductor electronics have enabled the production of precise wavelength Light Emitting Diodes, or LEDs, ideal for stimulating the photocatalytic reactions (oxidation and reductions), photoadsorption, photolysis, and photodisinfection of water contaminants.

Puralytics has incorporated all these processes into a single unit, the Shield, designed to provide the simplest connections, minimal service requirements, and best overall performance for applications needing 200 - 2,000 gallons per day of pure water from each unit. Applications include industrial laboratory and ultrapure water well water purification for drinking and livestock waste water polishing from septic systems. Military and remote location drinking water Grey water recycling Point of entry or point of use purification for commercial facilities.



SECCO2 Engines strategy is to target markets where its proprietary engines and engine technology provide opportunities for creating a sustainable unfair advantage over competitors that will result in value creation for SECCO2 Engines and its strategic partners and customers.

Early Adopter Markets

SECCO2 Engines development activities are initially focused on multi-million dollar early adopter markets including Ag Pumps and Oil & Gas..

With SECCO2 Engines highly superior performance, we are capable of significant improvements in emissions, cost and power as compared to all other engine technologies in a wide variety of applications.

SECCO2 Engines has selected specific markets within a wide variety of markets where its proprietary engines and engine technology provides opportunities for creating a sustainable unfair advantage over competitors that will result in value creation for SECCO2 Engines and its strategic partners and customers. Examples of these advantages include ability to burn all types of fuels while improving engine efficiency and drastically cutting emissions.

SECCO2 Engines' science and business professionals value the opportunity to meet and discuss prospective customer and/or partner interests in the application of our engines and engine technology.



Internet Securities



**Michael
Beardsley, CEO
& President**

Michael Beardsley has over 18 years of technology experience and over 13 years of investment banking experience. Mr. Beardsley founded Internet Securities in January 1999 and manages all operational and strategic aspects of the Firm. Prior to Internet Securities, Mike worked for Merrill Lynch in New York City for four years as a sell-side equity analyst covering the data networking and telecommunications equipment industries. Prior to Merrill Lynch, Mr. Beardsley was a management consultant at J.P. Morgan in New York City working in the Firm's telecommunications department. Mike was also a senior telecommunications equity analyst at Pacific Growth Equities in San Francisco. Prior to Mike's Wall Street career, he worked for Hewlett-Packard in Cupertino and Sunnyvale for seven and one half years in marketing management and telecommunications management roles. Mike's positions at HP included: Marketing Program Manager, Product Marketing Engineer, Telecom Operations Manager, and Telecom Engineer.

Mr. Beardsley holds an M.B.A. from Columbia University, B.A. in economics from U.C. Berkeley, and A.S. in data communications from Foothill College. Mr. Beardsley possesses FINRA Series 7, 24, 63, 65 and 87 licenses.



**Henry K.
Wong, Vice
President &
CTO**

Henry K. Wong has a marketing management and technology background from companies such as Intel Corporation and McDonnell Douglas (now owned by Boeing Corporation). Prior to joining Internet Securities, Mr. Wong worked at Intel Corporation for six years in product marketing and corporate development roles where he was involved with the Pentium processor/platform and launching the first 64-bit Itanium processor and systems. In addition, he recruited key server software developers and operating system vendors. Prior to joining Intel, Henry worked for an interactive television startup company and a server database firm. Mr. Wong also has engineering experience from McDonnell Douglas where he was a lead information technology engineer developing several mission critical applications.

Mr. Wong has an M.B.A. from Columbia University and a B.S. in engineering from the University of California at Berkeley.

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Internet Securities® is an investment bank, online brokerage, and registered investment adviser.

We provide investment banking services to companies which participate in high growth market segments within the alternative energy, communications technology, Internet, biotechnology, energy & water, software, and real estate industries.

Internet Securities® online brokerage and registered investment advisor divisions serve individuals, companies, and non-profit organizations.

If you represent a high growth middle market company in need of additional capital or M&A services our Investment Banking Team would like to talk to you.

Internet Securities has a large and expanding Investor Network of venture capital investors, strategic corporate investors, and accredited angel investors which are actively engaged in investing in private and public technology companies. These investors are located across the United States as well as in Europe and Asia.



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