



Clean Power Finance

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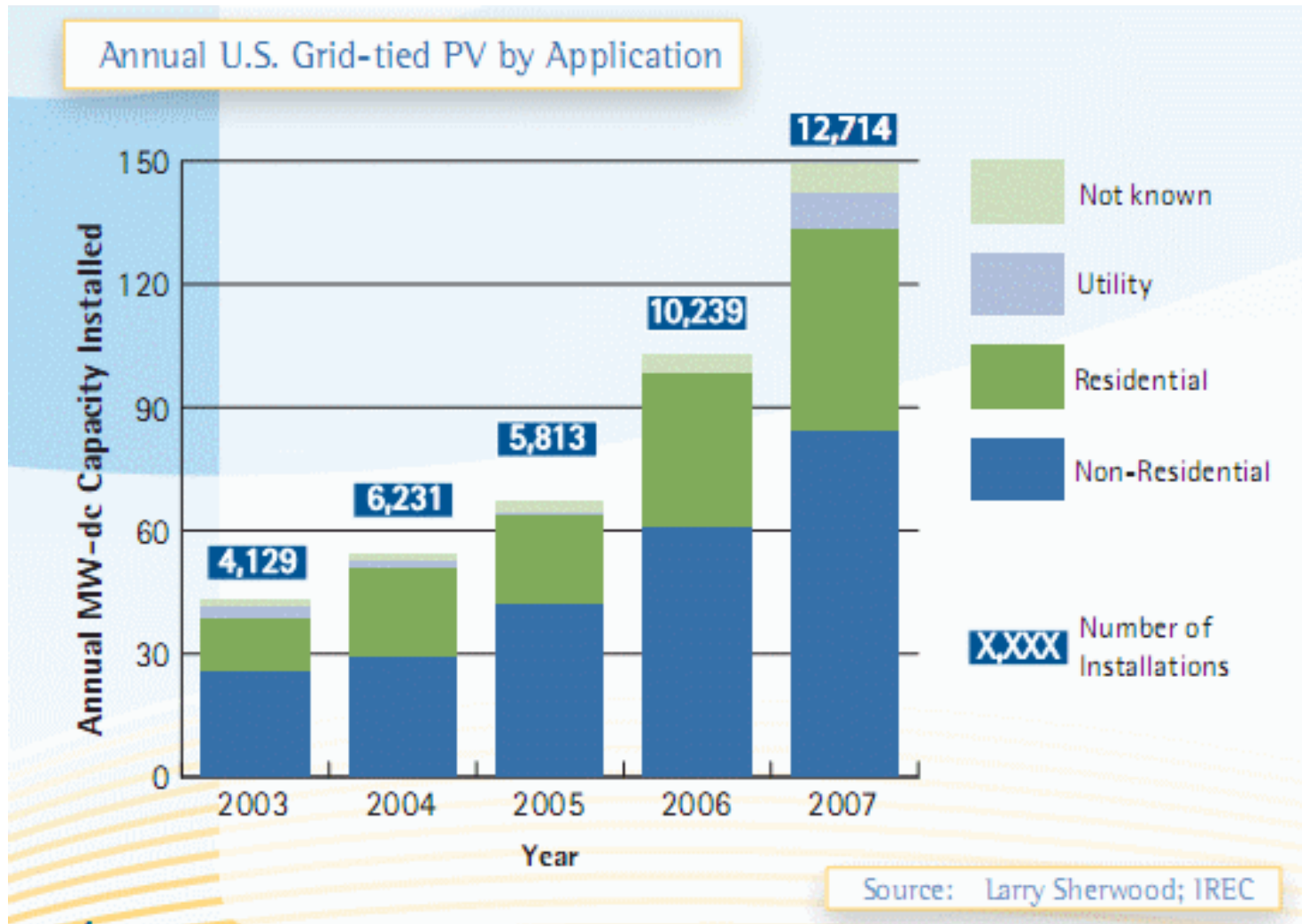
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Solar is growing fast



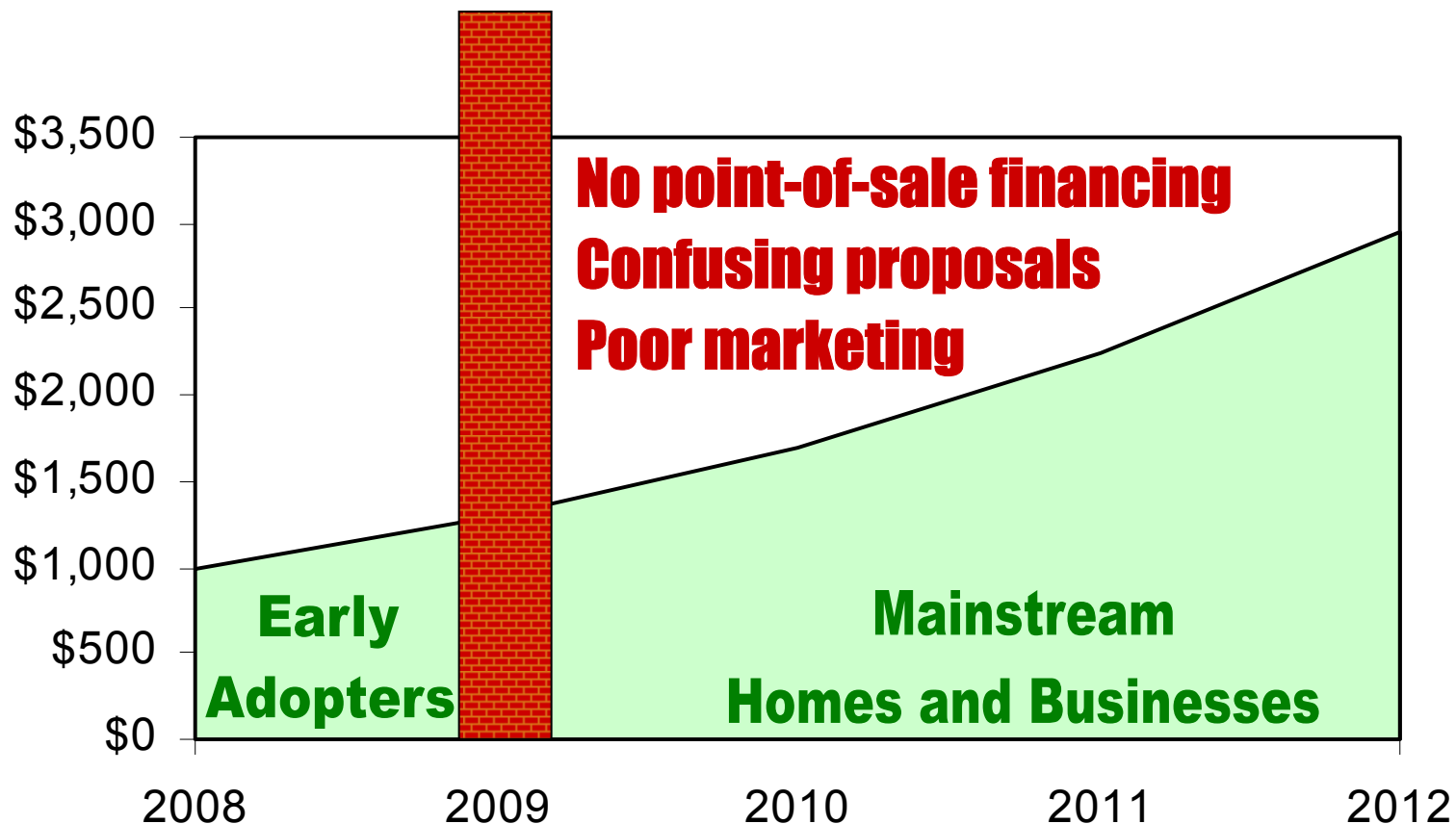
Res CAGR:
43%



Barriers to mainstream sales



Annual Residential / SMB Solar PV Revenues (\$M)



CPF saves solar!



1. Web-based software for installers

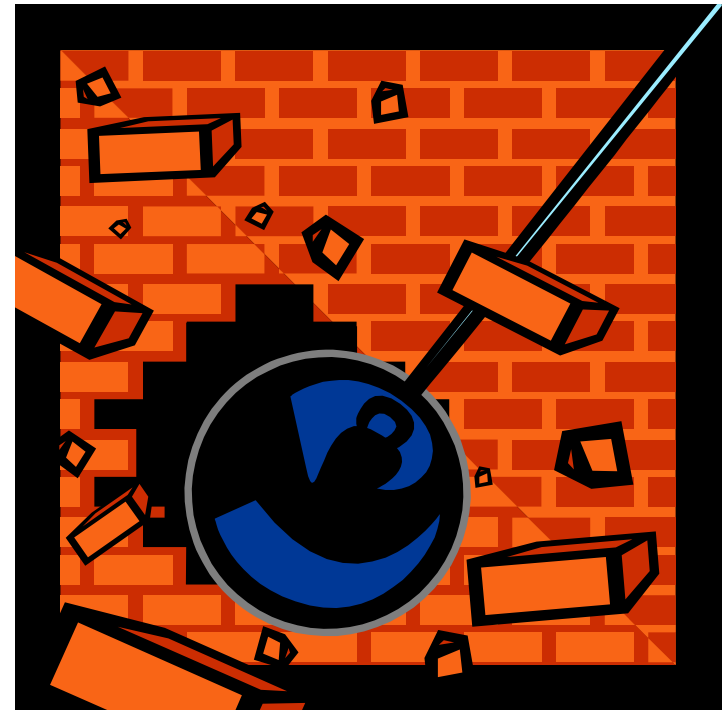
- Automates workflow
- Builds clear proposals

2. Hot solar leads

- From multiple sources
- Central access / tracking

3. Financing to close deals

- Integrated into quotes
- Deliver instant monthly savings



The installer community



Share of US market for biggest CA installers (CA is ~50% of US market)

Solar City
4.5%

Top 10
20%

Top 50
36%

Dollar Value of Residential 2008 Installs by CA Installers

